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PRESS RELEASE

FOR IMMEDIATE RELEASE

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CodeRED

Kerrville, Texas (December 23, 2014) – What if an emergency situation arose in any portion of Kerr County, including inside the city limits of Kerrville, Ingram, or the community of Center Point? How can people be notified? Kerr County has implemented a National Emergency Notification system named CodeRED which delivers pre-recorded emergency telephone messages to subscribers. Kerr County and the City of Kerrville have joined forces to provide Kerrville and Kerr County citizens important emergency information as needed.

The CodeRED Emergency Notification System has the ability to notify the entire City / County about emergency situations in a matter of minutes. The system is available to all Kerr County and City of Kerrville residents free of charge. If you would like to be notified of an emergency situation effecting your Kerr County business or residence, you are encouraged to sign up for this system on either the City of Kerrville website at www.kerrvilletx.gov or the Kerr County website at www.co.kerr.tx.us.

The CodeRED system may be utilized for information regarding severe weather, wildfires, hazardous material emergencies, and other emergency situations where rapid and accurate notification is essential for life safety.

The system will only be used for emergency notification purposes. You can customize methods in which to be notified such as phone calls, text messages, e-mails and even social media. You may add additional phone numbers and e-mail addresses as well in order to notify your entire household.

The local white pages are utilized as a database for this system; however, no one should assume his or her number is included. All businesses should register, as well as households, individuals with unlisted phone numbers, those who have changed their phone number or address within the last year, and those who use a cell phone as their home phone. The system works with cell phones but requires a Kerr County address. Those who have recently moved in the county, but kept the same listed or unlisted number will need to update their information on the CodeRED website. When entering information, please answer all of the questions as the newest data entered will replace old data.

CodeRED is also available as an app for IOS and Android smartphones. The app provides advanced, real-time, location-specific alerts to subscribers within the reach of a given location generated by public safety officials who use the CodeRED community notification system. The app includes a 30 day free trial of CodeRED weather warnings. This add-on is \$4.99 per year (weather alerts only), but **is not** required to continue to receive free emergency community, and missing person alerts.

For additional information contact Ashlea Boyle, Special Projects Manager at (830) 258-1153 via e-mail to ashlea.boyle@kerrvilletx.gov or visit the city's website at www.kerrvilletx.gov.



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